

# Philcon 2023

November 17-19, 2023

DoubleTree by Hilton, Cherry Hill, NJ

Principal Speaker:  
**Jonathan Maberry**

Artist Guest:  
**Rob Carlos**

Special Guest:  
**Kelley Armstrong**

## Ad Sizes & Rates:

Ad Size	Vert/Horiz	Width	Height	Pro Rate	Fan Rate
Full page	Vertical	7.5"	10.0"	\$375	\$165
1/2 page	Horizontal	7.5"	5.0"	\$220	\$100
1/2 page	Vertical	3.75"	10.0"	\$220	\$100
1/4 page	Vertical	3.75"	5.0"	\$125	\$60

Special ad placement opportunities (check availability first with us):

- Center Spread (16.0" wide x 10.0" high) @ \$825 (pro) \$410 (fan)

### Fan Ad Exchanges:

Fan organizations/publications wishing to trade ads (like-kind exchange) must request to do so in writing to [advertisements2023@philcon.org](mailto:advertisements2023@philcon.org) prior to the reservation deadline.

### Deadlines:

**Reservation deadline:** 9/22/23

**Ad copy deadline:** 10/6/23

### Reservations, Payment & Copy Delivery:

**Reservation:** via email to [advertisements2023@philcon.org](mailto:advertisements2023@philcon.org) (Please include size & shape of ad.)

**Payment:** via PayPal in US currency to [treasurer@psfs.org](mailto:treasurer@psfs.org) (Please add a note that this is payment for a Philcon 2023 program book ad & specify both your organization and the size/shape of the ad.)

**Delivery:** Send camera-ready ad by email to [advertisements2023@philcon.org](mailto:advertisements2023@philcon.org)

### Technical Specs:

- Book page size is 8.5" x 11" with a 1/2 inch margin all sides. NO BLEEDS.
- Format: Submit ad as PDF, JPG or TIFF. For any other format, please contact us first to check feasibility.
- Embed all fonts used in the file.
- Images should be at least 300 ppi at 100% of their printed size.
- All ads (including center spread) will be black & white/grayscale (no rich blacks or RGB elements).

### Questions:

Please email any questions to [advertisements2023@philcon.org](mailto:advertisements2023@philcon.org)

### Note:

Philcon® and PSFS reserve the right to reject any ad for any reason and will refund your payment if we do so.

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